

# University Athletic Board (UAB)

## 2018- 2019 Annual Report to Faculty Senate

### **Discussion of campus integration**

- Student-athletes tend to segregate themselves; campus needs to brainstorm how to integrate athletes with CCSU student body
- A key is to get athletes out of non-athletic context (like study abroad)
- Encourage student-athletes to fully participate in freshman activities
- This all speaks to a larger cultural issue – students aren't staying on campus Thursday through Sunday night
- Suggestion: have teams and groups partner for weekend community service, strengthening collaborations in the Good Neighbor campaign

### **Progress of Student-Athletes Below 2.0**

- Annually the UAB meets with Student Athletes who are below a GPA of 2.0 after the Fall semester. The number of Student Athletes we met with this year was above the typical average.
- Discussion about how to reduce the number of student-athletes below a GPA of 2.0
  - teams could have a “peer lifeguard” – someone on the team becomes a lifeguard, takes on some responsibility with struggling student-athletes; model currently works for women's soccer team
    - mentorship needs to be a part of the team culture
  - CCSU needs to work on getting student-athletes to “buy in” more quickly; need to create a team culture of going to class/academic responsibility
  - possible auditorium-style mid-semester panel for corrective and/or expected action
  - a possible fall meeting for 1 hour with student-athletes – will look to implement idea in Fall 2019
  - this is a University issue, not just an athletics issue

### **Summer Academic Boot Camp/Setting Expectations**

- Idea put forward of having the UAB offer presentations explaining what it's like in a classroom setting; summer presents optimal opportunity
- Offer a panel discussion that includes high-achieving student-athletes
- Discussed idea of a bridge program (“I wish someone told me last semester...”); could also display data to new student-athletes in a word cloud

**Recognition of students who excel in the classroom**

- It would be great if professors could recognize students who are putting in a strong effort in the classroom/demonstrating positive attitude
  - Serve as a counterpart to the Early Academic Warning System
  - How can we celebrate academic success?
  - Recognize students in a public arena
  - “Praise a student/student-athlete”

**AD Report Revenue Opportunities**

- Athletics is taking an entrepreneurial approach and engaging in revenue-generating activities
- Under-tapped sources of revenue include summer camps and clinics
- Athletic administration has created a state-approved framework to facilitate the offering of youth summer camps and clinics
- The marketing for the summer camps and clinics is being coordinated by the athletics department
- Budget for athletics has been cut, department is actively working to close the gap through fundraising

**UAB/Faculty Role in the Recruiting Process**

- UAB members will be available to talk to parents of recruits
- Parents are increasingly interested in details about academic programs, internships, and job market prospects

Respectfully submitted

Paul Resetarits and Diana Cohen

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